

## *Introducing the Hawke's Bay "Pasture to Plate" Food Experience*

### All media enquiries

Karine Thomas  
Director  
Navigate Oceania  
Email: [karine@navigateoceania.com](mailto:karine@navigateoceania.com)  
Tel: +64 9 307 3633

**(May 2008) Hawke's Bay, North Island, New Zealand:** Greenhill Lodge, located in the heart of Hawke's Bay food and wine country, is launching a new activity for gourmands - the *'Pasture To Plate' Experience*.

Hawke's Bay is paradise for food lovers. The fertile plains, high country pasture, beautiful ocean and verdant river valleys produce a diverse and fascinating array of foods. This package offers a hands-on experience, incorporating a range of elements to delight those with an interest in food, with many opportunities for tasting - both at source and at the table. A myriad of epicurean pleasures will be uncovered. You'll discover the best and freshest ingredients, visit food producers and participate in a culinary class. You'll meet Hawke's Bay food artisans and experience their passion. Along the way you will be able to see, touch, smell and taste the many 'local only' food products.

The *'Pasture To Plate' Experience* is based on double occupancy and costs NZ\$1,600 per person for a King Room or \$1,860 per person for a King Suite for two nights. These prices include GST. The package is subject to availability, 1 May 2008 to 30 April 2009 and is fully commissionable. Experiences can be customised by arrangement. For more information, visit [www.greenhill.co.nz](http://www.greenhill.co.nz) or phone +64 6 879 9944 or [enquiries@greenhill.co.nz](mailto:enquiries@greenhill.co.nz).

All domestic and international marketing is being managed by Navigate Oceania. For further information or visuals, please contact Karine Thomas on [karine@navigateoceania.com](mailto:karine@navigateoceania.com) or +64 9 307 3633.

### Editor's Notes

Hosted by Hawke's Bay private tour specialist, the *'Pasture To Plate' Experience* includes:

- A personally hosted and guided tour of up to 8 specialist epicurean producers
- A 'pasture to plate' journey; see, touch, smell, prepare and taste local gourmet delights
- A delicious barbecue lunch at Waimarama Beach or a picnic in the TukiTuki Valley
- Meeting personalities behind some of the regions award-winning foods
- On return to Greenhill Lodge, a relaxed culinary class with the chef helping to prepare a selection from the evening's menu
- Two night's luxury accommodation at Greenhill Lodge
- Pre-dinner drinks and canapés each evening
- A four course dinner featuring locally sourced, seasonal Hawke's Bay produce each evening
- A choice of continental or cooked breakfast, (or a combination of both), each morning
- Complimentary wireless internet access
- Complimentary Hastings Golf Club green fees subject to course availability and use of all Lodge facilities

- Hawke's Bay holds a long and distinguished heritage in producing some of New Zealand's finest foods. In the past century, the area has become home to many of the country's largest fruit, vegetable and meat companies. To complement the large scale industry, many small producers have carved a unique niche with their specialised food businesses. These artisans take a hands-on approach and offer the food-lover many delights to discover.
- Year round, Hawke's Bay produces a range of quality, primary produce second to none. Spring is bursting with the delicate flavours of asparagus, strawberries, lettuce and herbs. Summer explodes with taste sensations such as sweetcorn, beans and eggplant, berries, cherries and stone-fruit. Autumn harvests an abundance of apples, pears, avocados and nuts. Winter is the time for citrus fruit and hearty vegetables like kumura, turnips, leeks and artichokes.
- There are over 40 wineries with cellar door facilities scattered within a 30 minute drive of Greenhill, and popular choices for a relaxed, languorous winery lunch in the sunshine include Black Barn Vineyards, Clearview Estate Winery, Craggy Range Winery, Sileni Estates and Te Awa Winery.
- Greenhill Lodge, situated on a hill top overlooking classic New Zealand farm and grazing land close to Hawke's Bay's world-famous vineyards, is a historic homestead which has hosted English royalty. The main lodge building houses five, ensuite guest rooms, most of which open to the terrace and sensational views over a magnificent, restored pergola. Behind the house's gymnasium, swimming pool and orchard lies Little Greenhill, a self-contained unit with two bedrooms, kitchen and a drawing room with spectacular views through floor to ceiling windows either side of a stone fireplace. Greenhill Lodge is situated within 30 minutes drive of Art Deco Napier and Cape Kidnappers International Golf Course, a two hour drive from Taupo and a one hour flight from either Auckland or Wellington.